

"London Omnibus"

FIELDWORK DATES: 25TH FEBRUARY - 2ND MARCH 2021

**Prepared by YouGov plc
On behalf of GLA Conservatives**

BACKGROUND

This spreadsheet contains survey data collected and analysed by YouGov plc. No information contained within this spreadsheet may be published without the consent of YouGov Plc and the client named on the front cover.

Methodology: This survey has been conducted using an online interview administered members of the YouGov Plc GB panel of 185,000+ individuals who have agreed to take part in surveys. An email was sent to panellists selected at random from the base sample according to the sample definition, inviting them to take part in the survey and providing a link to the survey. (The sample definition could be "GB adult population" or a subset such as "GB adult females"). YouGov Plc normally achieves a response rate of between 35% and 50% to surveys however this does vary dependent upon the subject matter, complexity and length of the questionnaire. The responding sample is weighted to the profile of the sample definition to provide a representative reporting sample. The profile is normally derived from census data or, if not available from the YouGov plc make every effort to provide representative information. All results are based on a sample and are therefore subject to statistical errors normally associated with sample-based information.

For further information about the results in this spreadsheet, please contact YouGov Plc (+44)(0)20 7 012 6000 or email enquiries@yougov.com quoting the survey details

EDITOR'S NOTES - all press releases should contain the following information

All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 1,152 adults. Fieldwork was undertaken between 25th February - 2nd March 2021. The survey was carried out online. The figures have been weighted and are representative of all adults (aged 18+) in London

NOTE: All press releases or other publications must be checked by YouGov Plc before use. YouGov requires 48 hours to check a press release unless otherwise agreed. Please note, multiple press releases will require longer.

- YouGov is registered with the Information Commissioner
- YouGov is a member of the British Polling Council

Any percentages calculated on bases fewer than 50 respondents must not be reported as they do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.

Sample Size: 1152 Adults in London

Fieldwork: 25th February - 2nd March 2021

Weighted Sample Unweighted Sample		Vote in 2019			EU Ref 2016		Gender		Age				Social Grade		Inner/Outer London	
	Total	Con	Lab	Lib Dem	Remai n	Leave	Male	Femal e	18-24	25-49	50-64	65+	ABC1	C2DE	Inner London	Outer London
	1152	279	419	130	518	340	567	585	124	612	238	177	680	472	405	747
	1152	285	423	141	594	287	477	675	146	587	236	183	740	412	403	749
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Would you support or oppose the introduction of a daily £3.50 boundary charge for non-Londoners driving into Greater London?

Strongly support	12	8	16	11	17	6	14	9	7	14	12	9	12	11	16	10
Tend to support	20	13	26	20	24	15	21	18	23	20	18	18	23	15	25	17
TOTAL SUPPORT	32	21	42	31	41	21	35	27	30	34	30	27	35	26	41	27
Tend to oppose	24	24	27	24	26	22	20	27	26	24	23	24	25	23	22	25
Strongly oppose	30	46	18	31	22	46	29	31	19	26	38	42	28	34	23	34
TOTAL OPPOSE	54	70	45	55	48	68	49	58	45	50	61	66	53	57	45	59
Don't know	15	9	13	14	12	11	16	14	25	17	9	8	13	18	15	15

In general, do you think the introduction of a daily £3.50 boundary charge for non-Londoners driving into Greater London would help or hurt London's economy, or would it make no difference?

Help London's economy	21	14	26	15	25	12	21	21	39	23	15	10	22	19	26	18
Hurt London's economy	44	62	34	54	39	60	45	43	31	41	50	58	43	47	37	48
Would make no difference	20	15	25	17	21	17	20	20	17	20	21	23	23	16	23	19
Don't know	15	9	14	14	14	12	14	16	13	17	15	9	12	18	14	15

Do you have family or friends who drive to visit you from outside Greater London?

Yes, regularly	8	12	6	8	8	12	4	12	2	7	11	10	9	7	7	9
Yes, occasionally	24	31	24	25	24	30	23	26	15	24	27	29	26	22	17	28
Yes, but rarely	24	19	28	29	29	18	25	24	34	23	24	23	23	25	28	22
No, I do not	40	36	40	39	38	36	43	36	43	41	36	38	40	40	45	37
Don't know	4	2	3	0	2	3	5	3	6	5	2	1	2	6	3	4

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and March 2021

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	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	Inner London	Outer London
Weighted Sample	1152	279	419	130	518	340	567	585	124	612	238	177	680	472	405	747
Unweighted Sample	1152	285	423	141	594	287	477	675	146	587	236	183	740	412	403	749
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

To what extent, if at all, do you think a daily
£3.50 boundary charge for non-Londoners
driving into Greater London would impact
your family/friends who visit?

[Asked to those who have family or friends who
drive to visit them from outside Greater London;
N=683]

A great deal	20	26	16	20	14	30	18	21	18	17	26	22	19	20	13	23
A fair amount	33	31	30	31	33	31	32	35	29	38	32	24	34	32	36	32
TOTAL A GREAT DEAL/ FAIR AMOUNT	53	57	46	51	47	61	50	56	47	55	58	46	53	52	49	55
Not very much	34	32	38	33	37	30	35	32	47	31	31	39	33	35	37	32
Not at all	9	7	12	14	13	6	11	8	2	12	7	10	11	7	11	9
TOTAL NOT VERY MUCH/ NOT AT ALL	43	39	50	47	50	36	46	40	49	43	38	49	44	42	48	41
Don't know	4	4	4	2	3	4	3	4	4	3	4	6	3	5	4	4